



VANESSA JARAMILLO

EDUCATION

2016 - Ve Interactive course
Introduction to UX

UAL - 2013
London College of Communication
2:1 in BA (Hons) Design for Graphic Communication

UAL - 2009 to 2012
Camberwell College of Arts
Merit + in FDA Design Practice
Merit in Art and Design
Foundation

SKILLS

Photoshop	<div><div style="width: 100%;"></div></div>
InDesign	<div><div style="width: 100%;"></div></div>
Illustrator	<div><div style="width: 100%;"></div></div>
After Effects	<div><div style="width: 75%;"></div></div>
PowerPoint	<div><div style="width: 100%;"></div></div>
Keynote	<div><div style="width: 100%;"></div></div>
HTML & CSS	<div><div style="width: 100%;"></div></div>
WordPress	<div><div style="width: 100%;"></div></div>
HubSpot	<div><div style="width: 100%;"></div></div>
Sketch	<div><div style="width: 100%;"></div></div>

EXPERTISE

- Problem solving
- Time management
- Delegating responsibility
- Print and digital design

I am a midweight multi-skilled designer with over four years of industry experience and a passion for innovation. I specialise in various design disciplines including creative thinking, branding and layout for both print and web-design.

I am capable of managing and coding multiple websites using HTML & CSS, as well as designing and implementing responsive campaigns with accompanying graphics for all projects. I am efficient at identifying and solving problems creatively and work best when I am able to implement my skillset across different mediums, both online and offline.

EXPERIENCE

2018 to Present - Creative Designer at Elixirr | Den Creative

We work on versatile projects across different media and diverse industries from research and mood boards through to wireframing, design and development. Current projects include websites, apps, brand identity, site analysis, SEO, digital strategy and more.

2014 to Present - Freelancer at Beats by Dre

I work with the sales team at Beats By Dre to create promotional material, print work and event presentations.

2015 to 2018 - Web designer and manager at Ve Global

I was responsible for the design and development of ve.com which supports 11 Marketing teams Globally. I incorporated UX design led thinking by conducting regular user tests and iterating based on feedback. I also mentored and trained team members in development and project progression.

2014 to 2015 - Junior Designer at Ve Interactive

I developed my skills in designing email templates and in logo design & branding. I also assisted the marketing team with Ve related events.

2011 - 2014 - Intern at Quintessentially Creative, Diagonal View and Two by Two Studio

I developed my skills in print, web design, packaging and brand identity. I had the experience of working with well known brands such as: Aston Martin, Jaguar, Range Rover and L'Oreal.